

Hier lerne ich, über Trends zu sprechen.

Made in California

1 How often do you go online? Which websites do you use the most? → M Round robin, p.172

2 (READING) Read the blog of a Californian teenager.

BLOG

A quick look back Thursday, March 16, 2017


1 California has always welcomed new ideas – just think of the high-tech companies in Silicon Valley or the movie industry. The internet is one of these ideas. The World Wide Web started in the early 1990s, so it's been around for almost 30 years. And it has really changed the world. Today almost everyone uses social media. I've had an account since I was 13. Why have they been so successful? Well, that's easy: you can post your photos, share your thoughts and keep in touch with friends. Most of the time you don't even have to look for information. It'll find you. We should give that a big 'like'.

5

10 Online videos have had a huge impact on our lives too. There are lots of funny videos. I like the tutorials best. You can find anything there from guitar lessons to make-up tips. Nobody watches much TV anymore. People stream their favorite shows instead. Smartphones and tablets became the next big thing. Most of my friends go online every day, and half of them are online almost all the time. Most use several different social media sites at the same time. Some say it's difficult to stop using social media. They get messages every minute of the day and feel that they have to answer right away. Others are worried about cyberbullying. If somebody writes bad things about you online, a lot of people can read it. We haven't really found any good answers yet.

15

Posted by Derek Lee at 8:51 a.m. 2 comments: Links to this post



3 What does the text say?

a) Right or wrong? Correct the wrong sentences. → p. 129

- The World Wide Web started about 50 years ago.
That's wrong. The World Wide Web started ...
- Social media sites are very popular today.
- Everyone watches TV.
- Most people are online almost all the time.
- There are also problems with the internet.

b) What examples does Derek give in the text? Complete the list.

- Social media: post photos, ...
- Online videos: funny videos, ...
- Problems: too many messages, ...

Way in Station 1 Station 2 Reading corner Meditation Film corner Checkpoint Extra activities

4

4 (LISTENING) Listen to the survey. Choose the right phrase.



58/1

- It's the latest thing - something new.
- Didn't it become a big thing - popular in Europe first?
- It's fantastic - not really my thing.
- Trends - Things like this come and go.
- I don't think it will be boring - outdated so soon.



58/3

5 Explain the words.

a) Match the words with the definitions. → p. 130



58/2a)

- You tell people that you agree with them.
- You watch a movie online.
- You move a message from your computer or phone to a social media site.
- You send a message, a photo or a video that you got to others because you like it.
- You ask someone to connect with you on social media.

friend

post

like

stream

share

b) Explain these words. → V Social media, p. 198



58/2b)

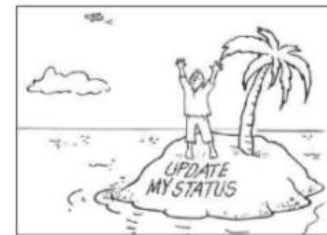
dislike unfriend subscribe

- You tell people
- You tell someone
- When you subscribe to ...

CULTURE

In den USA können sich Kinder ab 13 Jahren in sozialen Netzwerken anmelden, wenn deren Eltern das erlauben. Wie ist das in eurem Land?

6 (SPEAKING) Say what the cartoon is about. → M Think-pair-share, p.173



In this cartoon you can see ...
The man ...
The cartoon shows ...